



TOWN OF  
NEW LONDON, NEW HAMPSHIRE

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Date: June 21, 2021 (for July 6, 2021 hearing)  
To: Zoning Board of Adjustment (ZBA)  
From: Adam Ricker, Zoning Administrator  
Re: Case #ZBA 21-03 & ZBA 21-04

The Otter Pond Protective Association(OPPA) is seeking a variance from the sign ordinance in Article II, Section 10. The ordinance does not allow for signs in the Agricultural/Rural Residential zone for non-residential uses. The OPPA is requesting a single sign of 17.93 square feet to identify the property. In addition to the sign variance. The sign would be erected within the Waterfront Buffer of the Shoreland Overlay District, (Article XVI, Section C, 2) which does not allow for any construction or land disturbance whatsoever.

**Reference to Zoning Ordinance:**

Page	Article	Section	Part
8	II General Provisions	10 Sign Regulations	2
60	XVI Shore Land Overlay District	C Permitted Uses	2

**Description of Property – Otter Pond Beach – Otter Pond Road** (Tax Map/Lot 041-002-0-0-0) – The property consists +/- 0.15 acres of beach on Otter Pond. The parcel is a thin stripped of land between the shore of Otter Pond and Otter Pond Road that provides recreational access to Otter Pond.

**Land Use History (may be incomplete):**

- There are not any previous land use records, permits or applications for the subject property.
- The property is subject to a Conservation Easement held by Ausbon Sargent Land Preservation Trust.