

SP 25-07

Town of New London
Selectmen's Office

AUG 11 2025

RECEIVED



TOWN OF NEW LONDON SIGN PERMIT APPLICATION

PERMANENT SIGN FEE \$ 10.00 DATE PAID _____
OR TEMPORARY SIGN _____ NO FEE DATE(S) POSTED _____

Name of Applicant/Owner: Advantage Signs, Joshua Mesisinger / Dartmouth Health New London Hospital

Address: 273 Country Rd, New London NH

Telephone(s): 603-224-7446

Email address: josh.advantagesigns@gmail.com

Location of sign (address): 273 Country Rd, New London NH

Tax Map#: 072018 - - - - -

Size in square feet: 23.17 Sq ft

Means of sign support: Aluminum Posts (#1)

Wording on sign: Express Care Plus, Type B Emeergency Department

Please attach a site sketch and/or building sketch showing the location of proposed sign, height, distance to sidewalk, street, and side property lines, and dimensions of the sign including trim, decorations and supporting brackets.

REPLACES EXISTING SIGN: No _____ Yes X

THIS IS ADDITIONAL SIGNAGE: No _____ Yes X

In accepting this permit, the applicant and the owner of the property agrees that the proposed sign will conform with all the provisions of the New London Zoning Ordinance (see Article II, section 10) and will hold harmless the Town of New London, its duly appointed agents, officers and employees against any action for personal injury and/or property damaged sustained by reason of the exercise of this permit.

Joshua Mesisinger 8/8/2025
Signature of Applicant Date

Signature of Property Owner Date

A permit is hereby granted/denied for the sign described in the attached application under the conditions stated therein and in accordance with the provisions of the New London Zoning Ordinance.

SIGN IS: APPROVED _____ DENIED _____

Reason if denied: _____

Zoning Administrator Date

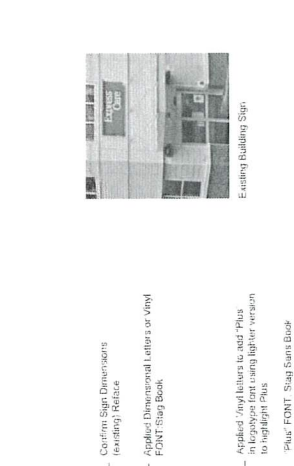
Town Administrator Date

New London Express Care Plus / Building and Street Sign - Reface Recommendation

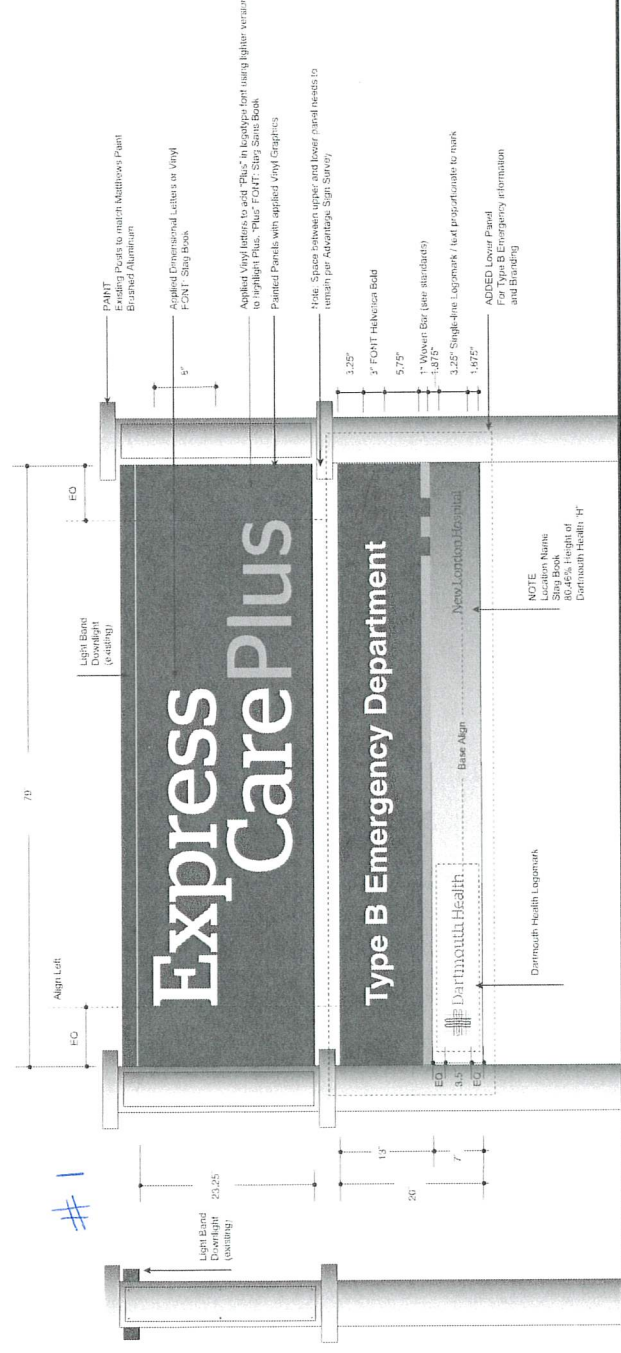
- Paint: Brushing Aluminum Matthews Paint MF41472SP with 281 226 SP UV Topcoat
- Paint and Vinyl: Dartmouth Emergency Patients 336C
- Vinyl: Digitally printed 3M Connelley L1189rec-10 with 3M Scotchlite 8520 Matte Overlaminate
- Vinyl: Dartmouth Junior Patients 365C
- Digitally printed 3M Connelley L1189rec-10 with 3M Scotchlite 8520 Matte Overlaminate
- Vinyl: Dartmouth White
- 3M Connelley L1189rec-10 with 3M Scotchlite 8520 Matte Overlaminate
- Paint: Matthews Paint MF-2071 Wondar White with UV coating
- Vinyl: Dartmouth Junior Patients 365C
- 3M Scotchlite 7725-20 Matte White, Opacure Vinyl



Existing Building Sign



Building Sign Reface



Street Sign Reface (Double-sided) and added Lower Panel

Front View: Express Care Plus Reface

Scale: 1/16"=1"



Existing Street Sign

