

RECREATION COMMISSION

MEETING MINUTES

Monday, October 6, 2025

Whipple Hall

5:30 PM

MEMBERS PRESENT:

Jackie Christensen (Chair)

Tara Stone

Julie Corey (Co-Chair)

Dana Pyle

Caitlin Taylor

OTHERS PRESENT:

Putnam Kidder- Recreation Director

Ashley Seybold- Town Administrator

Meeting Start:

5:36 PM

Meeting minutes were not approved because note taker was sick and not present at meeting. 9-8-25
Minutes will be reviewed and approved at November meeting.

DIRECTOR'S REPORT:

Recent events-

Zumbathon 9/27, 4-6 PM at Whipple. 26 participants and raised \$300 for Rec. Department. It was a very positive event and Julie Corey was instrumental to making it happen. Looking forward to future Zumba options in the future, next Sept.

Marketing Options?- can we utilize outside sources to help with our marketing? Abby Peel is a local option that Julie uses for her business and finds beneficial. At one point Rec. Director did meet with Abby for social media support. Is the cost worth the results is important to consider. The important

question is that marketing and promotion is critical to success. Improve website, long range calendar, Kearsarge Shopper ads., office hours?

FY 2027 Budget will be discussed in Nov. Meeting

Elkins Swing Set Update, project continues to move forward with a mid to late November installation date planned. Discussed next steps of fundraising for 2nd phase, using Ultiplay website resources in this process.

Haunted Happenings, review and preparations. Dancing Witches, food truck location, Rec. Pumpkin People ideas.

Flag Football 2025, four sessions, 7 participants, \$230 brought in, overall positive, promote early next year.

Winter Carnival Preparations, Caitlin and Jackie both volunteered to be on the planning committee.

New Year's New London- collaboration with Center for the Arts, planning is underway. Have Julie do drumming? Dana offered to help with hockey tourney.

Next Meeting Scheduled For:

Monday 12/1 5:30 PM, Whipple Hall

Adjourn:

6:58 PM

Respectfully submitted,

Putnam Kidder

Recreation Director

Town of New London