



TOWN OF
NEW LONDON, NEW HAMPSHIRE

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DRAFT

ENERGY COMMITTEE – SUBCOMMITTEE ON
EDUCATION & OUTREACH – MEETING MINUTES

Date of Meeting: Monday, March 2, 2026, 7:00 p.m., Whipple Hall

Subcommittee Members Present: Jamie Hess, Lisa Hess, John Ellis

Subcommittee Members Absent: Peter Vedova

Meeting called to order by Jamie at 7:01 PM.

Brief description of matters discussed and votes taken (if any):

- 1. Consider hosting an Electric Vehicle Expo in 2026:** Since 2016, the biennial EV Expo has been the Energy Committee's best-attended event. Subcommittee members saw nothing to be gained by abandoning it. Instead, discussion centered around re-branding the Expo to broaden its appeal beyond EVs. Renaming it 'Energy & Environment Expo' would allow us to include such topics as energy-efficient construction, NHSaves weatherization assistance, recycling, composting, waste reduction, plastics reduction, etc., in addition to EVs, e-bikes and solar. This year, National Drive Electric Month (it's not just a week anymore) runs from September 11th through October 12th. The best timing for our Expo would be the first or second weekend - September 12-13 or 19-20.
- 2. Consider hosting an E-Bike Loan Program in 2026:** Subcommittee members were in support of bringing the event back to life. If we host the bikes for just one week, the need for volunteers will be minimal. Jamie offered to contact Vital Communities to find out which weeks are available. John volunteered to ask Anna White to design a poster to promote the event.
- 3. Invitation to participate in Earth Week Environmental Expo at Colby-Sawyer:**
Subcommittee members raised the following questions:
 - (a) What materials are available to exhibit at the Expo, and who will staff our exhibit?
 - (b) Who will publicize the event to ensure that it is well-attended?
 - (c) Who is most likely to attend – students, faculty, staff, community members?
- 4. Initiative to raise awareness on 2030 Sustainability Goals and methods to achieve them:**
Subcommittee members recommended conducting another Sustainability Survey like the one we conducted at Town Meeting last year. It was suggested to launch the new survey during the spring; conduct it online instead of handing out postcards; and publicize it through the Energy Committee's webpage and Facebook page, as well as the Municipal Matters e-newsletter.
- 5. Webpage & Facebook page updates:** Jamie and Lisa volunteered to be in charge of these projects.
- 6. Next Meeting:** None scheduled.

The meeting was adjourned at 8:45 pm by unanimous consent.

Respectfully submitted,
Jamie Hess

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